## WTKR-TV 720 Boush Street Norfolk, VA 23510-1583 (757)446-1000

nd:

ww.wtkr.com

Media Strategies & Research 11350 Random Hills Rd Suite 670 Fairfax, VA 22030

CC	TNC	RA	CT

1	Contract / Rev	ision	T	Alt Order#	
	544066	1			
Product					
Kaine for Senate 2012					
Contract Dates	Estimate #		T		
10/29/12 - 11/06/12					
Advertiser			Ori	ginal Date /	Revision
Kaine/D/Senate			1	0/29/12	/ 10/29/12
	Billing Cycle	Billing	Cale	endar	Cash/Trade
	EOM/EOC	Broado			Cash
	Station	Accoun	nt E	xecutive	Sales Office
	WTKR	Local V	VTK	KR House	Norfolk
	Special Handl	ling			
	Demographic				
	Adults 25-54				
	IDB#	Advert	iser	Code	Product Code
	Agency Ref			Advertiser	Ref
	I			1	

Spots/					Tota	ls	
*Line Ch Start Date End Date Description	Start/End Time	Days	Length Week	Rate	Type Spo	ots	Amount
1 3 10/29/12 11/06/12 NewsChannel 3 News	5-6am		:30		NM	7	\$1,155.00
Start Date         End Date         Weekdays         Spots/Week           Week: 10/29/12         11/04/12         MTWTF         5           Week: 11/05/12         11/11/12         MT         2	<u>Rate</u> \$165.00 \$165.00						
2 3 10/29/12 11/06/12 Newschannel 3 News	6-7am		:30		NM	7	\$1,540.00
Start Date         End Date         Weekdays         Spots/Week           Week: 10/29/12         11/04/12         MTWTF         5           Week: 11/05/12         11/11/12         MT         2	Rate \$220.00 \$220.00						
3 3 10/29/12 11/06/12 CBS This Morning	7-9a		:30		NM	7	\$980.00
Start Date         End Date         Weekdays         Spots/Week           Week: 10/29/12         11/04/12         MTWTF         5           Week: 11/05/12         11/11/12         MT         2	Rate \$140.00 \$140.00						
4 3 10/29/12 11/04/12 CBS Sunday Morning	9-1030am		:30		NM	1	\$470.00
Week: 10/29/12 End Date Weekdays Spots/Week 11/04/12S 1	<u>Rate</u> \$470.00						2 12
5 3 10/31/12 10/31/12 Let's Make A Deal 9am	9-10am		:30		NM	1	\$470.00
Start Date         End Date         Weekdays         Spots/Week           Week: 10/29/12         11/04/12        W         1	<u>Rate</u> \$470.00						
D 6 3 10/29/12 11/06/12 Price Is Right	11am-12n		:30		NM	0	\$0.00
7 3 10/31/12 10/31/12 Newschannel 3 News	12n-1230pm		:30		NM	1	\$210.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u> \$210.00						
Week. 10/29/12 11/04/12 #			:30		NM	1	\$210.00
8 3 11/05/12 11/05/12 CBS Daytime Start Date End Date Weekdays Spots/Week	1228-3pm Rate		.50		11111	20 <b>1</b> 22	ΨΕ 10.00
Week: 11/05/12 11/11/12 M 1	\$210.00						
9 3 10/29/12 11/06/12 NewsCha 3 News First @ 4			:30		NM	6	\$1,890.00
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 -TWTF 4	<u>Rate</u> \$315.00						
Week: 10/29/12 11/04/12 -TWTF 4 Week: 11/05/12 11/11/12 MT 2	\$315.00						
10 3 10/29/12 11/06/12 Newschannel 3 News	5-530pm		:30		NM	5	\$2,000.00
Start Date End Date Weekdays Spots/Week	Rate				1		
Week: 10/29/12 11/04/12 -TWTF 4	\$400.00						
Week: 11/05/12 11/11/12 M 1	\$400.00				1		

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Local TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.

Page 2 of 3



	Contract / Revision 544066 /	Alt Order #
Contract Dates 10/29/12 - 11/06/12	Product Kaine for Senate 2012	Estimate #
Advertiser Kaine/D/Senate	1	iginal Date / Revision 10/29/12 / 10/29/12

Start Date   End Date   Description   Start/End Time   Days   Length Week   Rate   Type Spots   Amount   Start Date   End Date   Weekdays   Spots/Week   Spots   Spo				Spots/		Т	otals
13   10/2012   11/06/12   Mortage   News   50-6pm   30   NM   6   \$2,820.00	*Line Ch Start Date End Date Description	Start/End Time	Days	Length Week	Rate Ty	pe Spots	Amount
Siart Date   End Date   Meekdays   SpotsWeek   SAF0.00	Clair Date						
Week: 10/28/12				:30	ľ	1M 6	\$2,820.00
12 3   10/25/12   11/06/12   Newschannel 3 New   6-630pm   30	<u> </u>						
Start Date	Week: 11/05/12 11/11/12 M 1	\$470.00					
Week: 10/28/12		1.5c (0.000 / 0.000		:30	ı	1M 5	\$2,950.00
New   11/05/12   11/11/12   New   1   1   1599.00   NM   2   2,330.00							
Neek   10/29/12   11/04/12   11		\$590.00					
Week: 10/29/12   11/02/12   11/		EDEC STREET PROPERTY CONTRACTOR		:30	1	1M 2	\$2,330.00
14 3   1102/12   11/102/12   17/102/12   The Insider Start Date   Find Date   Weekdays   Spots/Week   Rate   S1,165.00   S1art Date   Find Date   Weekdays   Spots/Week   S2,240.00   S1art Date   Find Date   Weekdays   Spots/Week   S2,250.00   S1art Date							
Rate   Start Date   Continue   Start Date   Weekdays   Spots/Week   Spots	VVECK. 10/20/12 1//0 // 12			:30	1	VM 1	\$1,165.00
15 3   10/29/12   10/29/12   Monday Prime   8-9pm   30   NM   1   \$1,680.00	Start Date End Date Weekdays Spots/Week	Rate					
Start Date   End Date   Weekdays   Titloff12   Meekdays   Titloff12   Meekdays   Spots/Week   Rate   Start Date   End Date   Meekdays   Spots/Week   Start Date   End Date   Meekdays   Spots/Week   Start Date   St	WEER. TO/2012 THE ATE			.00		<del></del> .	64 690 00
Week: 10/29/12				:30	3	NIVI 1	\$1,000.00
Name	Otali Date						
Week: 11/05/12   11/11/12   W   1   \$2,940.00				:30	]	NM 1	\$2,940.00
No.	Other Comments of the Comments						
18 3   10/29/12   11/02/12   Wednesday Prime   10-11pm   :30	WEEK. 11703/12 11711/12			:30		NM 0	\$0.00
Start Date   End Date   Weekdays   Spots/Week   Start Date   Weekdays   Spots/Week   Start Date   Start Dat		<u></u>		:30		NM 1	\$2,550.00
19 3	Start Date End Date Weekdays Spots/Week						
Start Date   Find Date   Week   10/29/12   11/04/12   Saturday Prime   10-11pm   :30   NM   0   \$0.00	VVEGR. 10/23/12 11/0 0/12			-30		NM 1	\$1 680 00
Neek   10/29/12   11/04/12   11/04/12   11/04/12   Saturday Prime   10-11pm   :30   NM   0   \$0.00		CONTROL OF THE PROPERTY OF THE		.00			<b>\$</b> 1,000.00
21 3   11/04/12   11/04/12   Sunday Prime   9-10pm   :30   NM   1   \$1,120.00		\$1,680.00				_	S SEASON CONTRACTOR
Note	D 20 3 10/29/12 11/03/12 Saturday Prime						98 1 AC VARIENCE SERVE
Week: 10/29/12   11/04/12	~			:30		NM 1	\$1,120.00
22 3   10/29/12   11/06/12   Late News (M-F)   11-1135p   :30   NM   6   \$4,530.00	010.17 0 0 0 0						
New   Start Date   End Date   Weekdays   Spots/Week   Fate   \$755.00		11-1135p		:30		NM 6	\$4,530.00
Week: 11/05/12 11/11/12 M 1 \$755.00           23 3 11/03/12 11/04/12 Late News (Sa-Su) 11-1135p :30         :30         NM 2 \$590.00           Start Date Week: 10/29/12 11/04/12 11/04/12SS 2 \$295.00         Weekdays Spots/Week Rate \$295.00         Rate \$295.00           24 3 10/29/12 11/06/12 Late Night with David Letterm1135pm-1237am Start Date Week 10/29/12 11/04/12 M-W-F 3 \$165.00         :30         NM 4 \$660.00           Week: 10/29/12 11/04/12 M-W-F 3 \$165.00         \$165.00         NM 1 \$140.00           E 25 3 10/29/12 10/29/12 Local Specials Various Start Date Week: 10/29/12 11/04/12 M 1 \$140.00         NM 1 \$140.00           E 26 3 11/03/12 11/03/12 NCAA Football Various Start Date Week: 10/29/12 11/04/12 M 1 \$140.00         Start Date End Date Meekdays Spots/Week Rate M 1 \$140.00           Week: 10/29/12 11/04/12 Meekdays Spots/Week Week Start Date Weekdays Spots/Week Start Date Meekdays Spots/Week Rate Week: 10/29/12 11/04/12 Meekdays Spots/Week Start Date	Start Date					1	
23 3	Week. Total I	170 M. M. CONTON ST. CONTON					
Start Date   End Date   Weekdays   Spots/Week   Rate   \$295.00		11-1135p		:30		NM 2	\$590.00
24 3 10/29/12 11/06/12 Late Night with David Letterm1135pm-1237am 30 NM 4 \$660.00    Start Date   End Date   Weekdays   Spots/Week   Rate   Start Date   The Normal Start Date	Start Date End Date Weekdays Spots/Week						
Start Date   End Date   Weekdays   Spots/Week   Rate   \$165.00	VVECK. TO/25/12 THE WILL			-30	auto er en	NIM /	\$660.00
Week: 10/29/12 11/04/12 M-W-F 3 \$165.00         Week: 11/05/12 11/11/12 M 1 \$165.00         E 25 3 10/29/12 10/29/12 Local Specials Various :30 NM 1 \$140.00         Start Date Week: 10/29/12 11/04/12 M 1 \$140.00         Week: 10/29/12 11/03/12 NCAA Football Start Date Weekdays Spots/Week Week: 10/29/12 11/03/12 NCAA Football Various :30 NM 1 \$1,125.00         Week: 10/29/12 11/04/12 5 1 \$1,125.00				,30		1414	Ψ000.00
E 25 3	Week: 10/29/12 11/04/12 M-W-F 3	\$165.00		<i>F</i> .			
Start Date Week:         End Date 10/29/12         Weekdays Mount of the start Date of the start	VVEER. 17/03/12 11/11/12			.20		NIM .	P140.00
Week: 10/29/12       11/04/12       M 1       \$140.00         26 3       11/03/12       11/03/12       NCAA Football       Various       :30       NM       1       \$1,125.00         Start Date       End Date       Weekdays       Spots/Week       Rate         Week:       10/29/12       11/04/12      5       1       \$1,125.00				:30		IAIM J	\$140.00
Start Date         End Date         Weekdays         Spots/Week         Rate           Week: 10/29/12         11/04/12        5         1         \$1,125.00	Oldit Date						
Week: 10/29/12 11/04/125- 1 \$1,125.00				:30		NM 1	\$1,125.00
00 NM 4 9005.00							
				:30		NM 1	\$625.00

Kaine/D/Senate

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Contract Dates 10/29/12 - 11/06/12	Product Kaine for Senate 2012	Estimate #	
Advertiser Kaine/D/Senate		iginal Date / Revision 10/29/12 / 10/29/12	

Line Oh Chart Dai	te End Date De	secription	Start/End Time	Days	Spots/ Length Week	Rate	Type	Tota Spots	Amount
	Commence of the Commence of th		Rate						
	nd Date Week 1/04/12		\$625.00						
28 3 11/04/12 Start Date E	11/04/12 11 <u>nd Date</u> <u>Week</u> 1/04/12		1135pm-1205am <u>Rate</u> \$275.00		:30		NM	1	\$275.00
Wedn. 10/2017					Totals	3	•	71	\$36,105.00
ime Period	# of Spots	Gross Amount	Net Amount						
0/29/12 -11/06/12	71	\$36,105.00	\$30,689.25						

otals	71	\$36,105.00	\$30,689.25

	Date:	
Signature:		<del></del>

<BILLINFO1:Norfolk-Virginia

NAB FORM PB-17 CANDIDATES

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box) STATE/LOCAL CANDIDATE FEDERAL CANDIDATE To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3 Date: Station and Location: 10/26/2012 WTKR-TV Norfolk-Virginia Beach Media Strategies and Research being on behalf of: Tim Kaine \_\_\_\_, a legally Democratic qualified candidate of the U.S. Senate party for the office of: General in the \_ Tuesday, November 06, 2012 election to be held on do hereby request station time as follows: Time of Day, Number Times per Class Days Rotation, or **Broadcast** of Weeks Week Package Length SEE ATTACHED SCHEDULE The attached order should be regarded as a formal request for Equal Opportunities. We request that all rules regarding rates and access as defined by the Equal Opportunities clause in Section 315 of the Communications Act be enforced. Date of Last Broadcast: Date of First Broadcast: Tuesday, November 06, 2012 Monday, October 29, 2012



Total Gross Charges: \$33,770.00

## Media Strategies and Research

1580 Lincoln Street, Suite 510 Denver, Colorado 80203 (303) 989-4700 11350 Random Hills Road, Suite 670 Fairfax, Virginia 22030 (703) 877-2000